



منتشر شده توسط سایت شخصی
 دکتر عبدالله شجاع آبادی
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2nd International Conference on Entrepreneurship

February 22-23 , 2014

ICE 2014

Emphasizing Improvement of
 Business Environment



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Comparing the Effectiveness of Vocational Counseling
Based on the Shafiabady's Multi-axial Pattern of
Vocational
Choice (SMPVC) with Krumboltz's Social Learning
Theory in Entrepreneurship Skills of the Students at
Marvdasht
Branch, Islamic Azad University

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Abstract

This research is aimed to compare the effectiveness of Shafiabady's multi-axial Pattern of Vocational Choice (SMPVC) with Krumboltz's social learning theory in entrepreneurship education. Statistical population constituted students in Marvdasht Branch Islamic Azad University who were interested to participate in entrepreneurship classes of counseling & psychology and gained lower scores in the entrepreneurial skills questionnaire. According to random sampling 60 individuals were selected and randomly replaced in the experimental and control groups 1 and 2. Results showed that both of these models increased the students' entrepreneurship skills but there was no significant difference between effectiveness of two models.

Keywords: Shafiabady's Multi-axial Pattern of Vocational Choice (SMPVC), Krumboltz' Social Learning Theory, Entrepreneurship Skills

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